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## MAKE A HEAVYWEIGHT FASHION STATEMENT WITH THE LIGHTWEIGHT EASYNOTE BG

- TWO SLEEK DESIGNS: PEARL WHITE OR JET BLACK
- DIAMOND VIEW 12-INCH DISPLAY
- PERFECT BLEND OF MOBILITY AND PERFORMANCE

Packard Bell, one of the leading technology brands in Europe, has announced the availability of its ultra-portable *EasyNote BG Series* notebook in two distinctive colour schemes: pearl white with lime green highlight and jet black.

One of the most compact ultra-portable notebooks available on the market today, the *EasyNote BG Series* tips the scales at just 1.6 kg, making it the perfect choice for highly mobile consumers.



“Ultra-mobile notebooks are the ultimate fashion statement for tech chic buyers,” says Emmanuel Fromont, Sales & Marketing Vice President, Packard Bell. “The Packard Bell *EasyNote BG Series* offers plenty of prestige, thanks to its choice of colours, carefully crafted chassis and uncompromising features.”

Equipped with a 12-inch display with Diamond View coating, an external DVD burner, a 1.3 megapixel webcam with microphone, optional Wi-Fi, optional Bluetooth and a 4-in-1 card reader, the *EasyNote BG Series* is perfect for communicating on the go and working with photos and watching movies. It is powered by Intel® Centrino™ processor technology or Intel® Centrino 2™ processor technology and a 4-cell (or optional 6-cell) battery for long-lasting, full-strength mobile performance.



Software is what makes a notebook fun and interesting, from productivity to education, games to the Internet and digital photos to entertainment. The *Packard Bell EasyNote BG Series*

notebooks are natural entertainers, with a wide range of top-shelf titles from the leading names in software.

The Packard Bell software offer includes Norton Internet Security™, Carbonite to back up online, Adobe® Photoshop® Elements 6 full version, Nero 8 Essentials, Microsoft® Works 9 and one or more of the following gaming titles, Disney/Pixar Wall. E, EA Need for Speed™ Prostreet... It also comes with a collection of online software and services from Metaboli to download best in class games, e-bay and Skype™.

### **Availability & Pricing**

The Packard Bell *EasyNote BG45* (White) and *EasyNote BG46* (Black) are available in European retail outlets, starting at an estimated street price of €599. Availability varies according to country. Software offer may vary according to country and configuration.

### **About Packard Bell**

Packard Bell pioneered the use of the PC in the home, taking an unfriendly but useful office tool and turning it into a friendly, indispensable feature of today's modern home. Stylish design, affordability and customer-oriented features are the hallmarks of all Packard Bell products—a unique combination that no other brand in the European market offers today. In 2008, Packard Bell was acquired by Taiwan-based Acer Inc., and the combined entities now comprise the third-largest PC company in the world.

For more information, please visit [www.packardbell.com](http://www.packardbell.com) or [www.packardbell.co.uk](http://www.packardbell.co.uk)

All prices are given as information only and include VAT.

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